

# MKE NEIGHBORHOODS NOW CAMPAIGN

### WHAT'S THE BIG DEAL?

City of Milwaukee leaders recently handed over \$80M of our tax dollars to the Bucks for a new arena. To fund it, they employed a great deal of creativity and innovation. Milwaukee neighborhoods deserve an equal investment of energy and funds. Ensuring this investment is the focus of Common Ground's **MKE Neighborhoods Now** campaign.

We're setting our sights on the spring 2016 Milwaukee Mayoral and Common Council elections to get candidates on board. No matter who is elected, we intend to remain actively involved to deliver results for our neighborhoods.

The campaign aims to inspire citizens to vote in local municipal elections and to take charge of their neighborhoods through the democratic process. Citizens can help ensure that investment in neighborhoods will be a priority for the Common Council 2017 budget by turning out at the polls and uniting through Common Ground's MKE Neighborhoods Now campaign.

# WHAT IS THE PRELIMINARY PLATFORM?

#### \$80 MILLION TO FIX, BUILD AND BEAUTIFY MILWAUKEE NEIGHBORHOODS.

We started by having conversations with over 600 people in our neighborhoods and are hearing some recurring themes. Milwaukeeans want to see their neighborhoods' deteriorating infrastructure **rebuilt**, and **investments** made to strengthen their community:

#### **REBUILD AND REPAIR**

Better places for our children to play, more home repair grants, demolition of blighted properties, better street and alley lighting, repaired streets and sidewalks

#### **INVEST AND IMPROVE**

Build an indoor South Side soccer facility, revitalize Center Street business district, revitalize three Fair Play athletic fields at Lloyd Barbee, Rufus King and Washington HS, create community gardens and public art

What do you think? We want to hear your ideas. Join us at the events below and add your voice to the thousands of other Common Ground voices. Or, give us a call or send us an email to get more info.

### **TAKING THE NEXT STEPS**

- FEBRUARY 20-APRIL 5 Neighborhood Walks to engage neighbors about our platform with voters
- FEBRUARY-MARCH March In-District Aldermanic Forums, specific dates TBD
- MARCH 15 Mayoral Candidate Forum
- APRIL 4 Calls to voters reminding them to vote
- APRIL 5, 2016 Election Day. Get voters to the polls!
- **MAY-NOVEMBER 2016-ONGOING** Work with the Mayor and the Common Council to bring our platform vision to life



**Contact us to learn more or get involved:** info@commongroundwi.org 414.751.0755 commongroundwi.org facebook.com/commongroundwi